

SHREDDING ON THE GO

Client Profile

What is SOTG?

Shredding on the Go is a certified disability-owned business that provides confidential and efficient shredding services for business and residential customers. It has been serving the Houston area since 2010.

The SOTG team uses high-tech equipment to destroy documents, CDs and credit cards. The service is offered at the client's site or they can pickup the documents to shred at their location. For no additional cost the company also provides lock containers for contract clients. The shredded paper is recycled and certificates of destruction are issued upon the completion of the job.

Heart of the Business

James Parker, a young man with physical and developmental disabilities, is the owner of SOTG. His passion to put things in containers has turned into a shredding business that ensures employment and contributes to the community; it is managed by his mother Renee Parker. SOTG employs other people with disabilities who turn their unique challenges into strengths that help them to do their work diligently.

Goals

The business aims to acquire more clients that would utilize lock containers at their offices – contracts which provide sustainable income.

The company focuses on providing outstanding customer service and complete confidentiality in handling sensitive documents. SOTG has earned a reputation of a responsible and flexible business that empowers people with disabilities.

Target Audience

Its target publics are small businesses that have a recurring need for document destruction, including law firms, insurance companies, appraisal companies, and larger companies that need minority-owned businesses contracts.

PR

The client requires a public relations campaign that will gain exposure to SOTG and its goals. We can provide counsel in achieving publicity and business relations.

The campaign should have a persuasive effect on the public to understand the benefits of hiring people with disabilities. It is imperative to deliver an image of a successful small business that incorporates innovative ideas to strengthen the local community.

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Fact Sheet

Who: Shredding on the Go (SOTG) is a certified disability-owned business that provides document destruction services to business and residential customers in Houston.

What: SOTG prevents documents from getting in hands of the wrong people by securely shredding them. High-tech equipment is used to destroy documents, CDs and credit cards on site or at company's location.

Security of confidential information is guaranteed and certificates of destruction are issued upon the completion of the job. SOTG is committed to responsible business practices and recycles the shredded material.

How: The company hires people with disabilities to perform the shredding. Eight workers ages 18 to 60 turn their unique challenges into strengths and perform the jobs diligently. The company strives to provide opportunities for people with exceptional challenges and participates in variety events to promote these goals.

Benefits: SOTG places customers' needs first. The service is quick and affordable; the team members pick up documents without disrupting client's business.

It is a disability-owned company that has received praising reviews and community recognition. SOTG provides opportunities to strengthen local community and advance people with special needs.

Goals: The company aims to provide excellent customer care whether it is a one-time service or a contract job.

It is committed to empower people with disabilities and change the perspective on hiring people with unique challenges in a variety of fields.

Your documents can make a difference in people's lives today.
For a free quote, call 713-832-3762 or visit shreddingonthego.com

